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## FOR IMMEDIATE RELEASE

**National Express East Anglia Selects Icomera for On-Train Wi-Fi**

*Award-winning Moovbox technology to deliver passenger Internet access between London and Norwich*

**Göteborg, Sweden, August 3<sup>rd</sup> 2010** – Icomera, the world's leading provider of broadband gateways for transport, announced that National Express East Anglia (NXEA) has awarded the company a multi-year contract to install and maintain Internet connectivity on inter-city services between London's Liverpool Street Station and Colchester, Ipswich and Norwich, in the East of England. NXEA plans to introduce Wi-Fi services for passengers on these routes at the end of 2010. The initiative has been partly funded by a £346,000 (\$576,000) grant from the East of England Development Agency (EEDA) and Norfolk and Suffolk County Councils. The investment will enhance perceptions of the mainline service, by offering commuters, business travelers and leisure users access to Wi-Fi which is now increasingly seen as a key component of an intercity-style rail service. NXEA awarded the contract to Icomera following a competitive tender process.

"We have worked in partnership with the East of England Development Agency and Norfolk and Suffolk County Councils to provide the investment for the installation of Wi-Fi on our Norwich to London intercity mainline services," said Andrew Chivers, NXEA Managing Director. "This demonstrates our continued commitment to improving train services for our customers and we are working closely with Icomera on the implementation of the project."

The NXEA trains will be equipped with award-winning Moovbox mobile broadband gateways from Icomera that use a patented technology to seamlessly switch between multiple mobile data networks to ensure always-on connectivity as a train moves through its journey. SureWAN™ also aggregates and load balances between connections to provide the best possible amount of bandwidth. It is expected that Vodafone and Orange will provide the cellular data connections, each network being capable of download speeds up to 7.2 megabits per second.

"We have a long history of working with National Express on both its bus and rail fleets," said Peter Kingsland, SVP Business Development at Icomera. "Access to Wi-Fi on trains is key to improving inter-city rail services, especially for business users. Passengers can now use their time more productively, while the train operator can remotely monitor and manage on-board systems using the same connectivity, so ultimately everyone benefits."

With the proliferation of Wi-Fi enabled portable devices such as the iPhone, iPod Touch, Blackberry and netbooks, on-board Wi-Fi is rapidly becoming expected by rail, bus and coach passengers, especially on commuter routes and inter-city transport services. Many of the world's largest transport operators have deployed Icomera Internet systems on key routes favored by commuters, students and international travelers, serving over 100,000 Internet connections every week.

**About Icomera**

Established in 1999, Icomera is the world's leading provider of cellular broadband gateways delivering Internet connectivity for passenger transport, public safety and enterprise applications. Icomera technology bridges wide-area 3G and 4G cellular networks with on-board Wi-Fi and Ethernet access. Icomera's award-winning Moovbox devices are deployed on rail, road and sea in over 22 countries providing real-time high-speed access for passenger Wi-Fi, fleet tracking and control of mission critical on-board systems. Icomera is headquartered in Sweden with offices in the United Kingdom and the United States, and channel partners worldwide. For more information visit <http://www.icomera.com>.

**About National Express**

National Express Group is one of the world's leading international public transport groups. Over 800 million passengers a year use National Express services in the UK, North America and Spain. For more information, visit <http://www.nationalexpressgroup.com>.